



## DevSuccess.com to Redefine Development Outsourcing

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CUMMING, Ga., Feb. 28, 2023 /[Standard Newswire](#)/ -- The Board of Directors is pleased to announce the official launch of DevSuccess.com – an innovative development staffing company providing senior engineering resources combined with a Product Management Center of Excellence.

Technology companies are facing a crisis in development staffing – The US Labor Department estimates a shortage of global software engineers in excess of 85 million by 2030. In the United States alone, it's estimated by 2026 there will be 1.2 million job openings in software engineering. DevSuccess.com was created to help world class technology organizations access the global resource pool of experienced software developers. But in addition to engineering resources, DevSuccess.com is helping organizations ensure product success by executing the necessary approach and discipline to product leadership.

"Many companies need contract software developers to meet variable demand for talent and resources," said David Henriksen, Board Chairman of DevSuccess.com. "Our mission is to provide engineering capacity but also a process for product management that ensures the outsourcing effort will be successful."

"Hiring experienced software development talent is more difficult than ever," says Board Member Ponce Kenton. "World class technology companies can rely on DevSuccess.com to deliver senior-level resources to keep investing in their product portfolio."

"Product requirements with solid business analysis are crucial for successful product development and this can be challenging depending on the number and location of engineers on the project." said Board Member Kara Erlandsen. "But even more than that, our mission is to help companies build a sustainable Product Management practice of their own for future projects."

Customers of DevSuccess.com will save money and time on recruiting senior software engineers, while expanding both engineering capacity and product development expertise. Technology companies can choose from a menu of services that enable them to take full advantage of accessing the global pool of software engineering talent, while maintaining their confidence in product outcomes.

### ***About DevSuccess.com:***

*DevSuccess.com was created to help technology companies access the global pool of engineering resources while reducing recruiting costs and increasing confidence in product development. Combining senior engineers with a Product Management Center of Excellence creates a proven path to product leadership for our customers. DevSuccess.com is also committed to investing in the global communities where our engineers are located.*

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